

Well, great news! I am now ranked #14 under the search phrase " [best web designer in Canada](#) ". This is page 2 of the search results, after not even showing up in the top 800. What a difference a day can make.

Yesterday I did a bunch of things to try and boost my ranking:

- I used Google's webmaster tools to get by blogger blog " [GrandPatch](#) " crawled
- I got a new AdSense account for [TheSignWorx.com](#)
- I put some [Google AdSense](#) ads on select pages on TheSignWorx.com
- I registered TheSignWorx.com with a free [Google business listing](#)
- I registered TheSignWorx.com on the [Open Directory Project](#)

I was hesitant to post ads on my sites, as I feel that it is an intrusion for site visitors. After looking over the AdSense options and considering how I might place the ads to provide a service to visitors.

I realized that my aversion to ads is not really to the ads themselves, as they can provide useful information and business/service sources. My problem is with the webmasters that feel that they need to have 75% ads to their 25% content, in order to make money. This may make money, but it ensures that I would only visit their website as a last resort.

So let me know what you think of my ads...

... and my improved rankings!

Stay tuned as I continue my quest to be the [Best Web Designer in Canada](#) .