

Life presents just too many opportunities for me to succeed really well in just one. My quest to become ranked #1 under the search phrase "[best web designer in Canada](#)" is fading as I climb the ladder. Today I am back to #13. This is great, but researching ways to improve my ranking, just shows me more really great and interesting things I could be doing as well. I know from past experiences that this will eventually cause me to drop this current quest, in the face of a new challenge.

So a major task will be to stay on task until I reach and maintain my goal as the #1 ranked "[best web designer in Canada](#)".

The idea of this quest arose while pursuing a "job" as a web designer. The more job postings I look at, the more I realize how far behind many of these web design companies are. They continue to code their client sites, and custom develop components for for specific needs. How last decade! Do your clients a favor and start using [Joomla open-source software](#) . The sooner you can move away from the expensive custom coding business model, the sooner the web can really advance.

These opinions are just my own thoughts. And besides, today I am only ranked #13 under the search phrase "[best web designer in Canada](#)", so what do I know?